

1 Social Networking Coordinator Report

August 2015 through October 2015

- Last call was made for Lep41 unclaimed Lost and Found items.
- W70 Chairwoman and LepInc Webmaster were made administrators of FB Group.
- Lep41 & Daniel Arthur were thanked on FB Group by Lost Boys Cosplay Smart Mob for making fliers available at Lep41.
- Both LepInc FB Page photograph album photographs and LepInc Twitter photographs for Lep41 continue to get regular Likes/Favorites and Comments.
- Ken Kelly sent images via Michael Fett on an irregular basis to the FB Group of his works in progress from commissions obtained at Lep41.
- Announced Lep41 Art Gallery Artist Elizabeth Leggett's 2015 Hugo Award for Best Fan Artist.
- Fielded complaint about anti-Donald Trump trolling on FB Group.
- Converted FB & G+ Groups and Twitter Page from Lep41 to Lep42 descriptions and images.
- Converted Twitter Page from CONflagration 2015 to CONflagration 2016 description and images.
- Announced 08 September price hike for assorted memberships.
- Fielded complaint on FB Event about lack of announcement of leprecon.org change from Lep41 to Lep42.
- Announced Lep42 Local Games Guest Ben Woerner.
- Spotlighted Lep42 Merchant Happy Magpie.
- Announced Artist Guest Jennie Breeden.
- Mourned loss of local fen Grant Brummett and Ramsey Gonzales.
- Announced W70 fan table and room party at TusCon 42.
- Lep42 FB Event has 39 Interested, 38 Going, and 255 Invited. It also has 1k reached (16 new the last week of October), 147 viewed (1 new the last week of October), and 78 engaged (1 new the last week of October).
- LepInc Q1 FB Event has 8 Interested, 16 Going, and 56 Invited. It also has 740 reached (0 new the last week of October), 74 viewed (0 new the last week of October), and 27 engaged (0 new the last week of October).
- G+ Group has 55 members, FB Group has 426 members, and LJ Community has 6 members.
- W70 FB Page is up to 113 likes and W70 Twitter is up to 71 tweets, 16 following, 8 followers, and 2 likes.
- LepInc FB Page is up to 513 likes and LepInc Twitter is up to 377 tweets, 147 following, 133 followers, and 465 likes.
- CONflag Twitter is up to 23 tweets, 62 following, 27 followers, and 30 likes.
- 16 new LepInc followers on Twitter, 6 new CONflag followers on Twitter, 6 new W70 followers on Twitter, 3 new members of the G+ Group, & 0 new members of the LJ community.